It's like riding Your Own ITDP PowerPoint Template

Ranchi: Parks It Right!
रोड में पार्किंग के लिए अब देने होंगे हर घंटे के 30 रूपये

राष्ट्रीय निगम ने बनायी नयी पार्किंग पॉलिसी, 19 को होगी हाइ लेवल बैटोल

नगर निगम ने बनायी नयी पार्किंग पॉलिसी, 19 को होगी हाइ लेवल बैटोल
Inspired by the city, the state of Jharkhand has adopted a progressive parking policy.

**ORANGE**
- High Demand and Occupancy
- Active commercial zone
- ₹40 per hr

**YELLOW**
- Medium Demand and Occupancy
- Passive commercial zone
- ₹30 per 2 hr

**GREEN**
- Low Demand and Occupancy
- RMC owned
- ₹20 per 3 hr

**NO PARKING**

Revenue increase from Rs 1 million to 12 million
So, what did Ranchi do right?
01. Manage on-street parking
Determine the ratio of two-wheeler to four-wheeler demand and allocate parking slots accordingly. Create 10 cycle parking slots for every 100 m of street edge.

Parallel car parking is the most efficient orientation.

Define motor vehicle parking slots only after providing ample space for footpaths, trees, cyclists, and street vending.
02. Price Parking Effectively
Ranchi: Parks It Right!

Not Priced    Priced Meters    Prices Quadrupled
Graph: Daily parking charges in cities across the globe

- London: 65.97
- Tokyo: 62
- New York: 41
- Hong Kong: 28.25
- Singapore: 24.59
- Mexico City: 15
- Bangkok: 13.2
- Beijing: 7.05
- Dubai: 4.08
- Indian cities: 1.54, 1.32, 1.11, 0.99

CURRENT SCENARIO: Unregulated public parking

Manage public on-street parking

Manage public off-street parking

 ₹0 → ₹ ₹ ₹
High Demand >>> High Price
(Not More Supply!)

Parking has a cost
20-60 rupees per hour!

Rs. 5000-15000 per month per car parking
Average parking space is 250 sq ft.
Average occupancy of 80% during working hours on working days.
Ranchi: Parks It Right!

1. Collect and analyze parking occupancy data

2. Monitor conditions and adjust rates
03. Reinvest Revenue Smartly
Improve public spaces and walking infra in the neighborhood.

Create a safe and attractive cycling network.

Invest in high-quality public transport for all.
What do you choose?
A dead city flooded with cars
What do you choose?
Or a vibrant city for people
Thank you

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